Bookweek 6/4/67

"A book for the ages"

AND, NOT SURPRISINGLY, THE LEADING NATIONAL BEST SELLER

WILLIAM MANCHESTER'S

THE DEATH OF A PRESIDENT

"Nothing so far written about the book has stolen its sense of immediacy or muffled its sound of authenticity. Not even the remembered massive coverage can diminish the power of Manchester's all-encompassing narrative."— *TIME* Magazine

"It is a book for the ages . . . a glowing piece of historical writing."— *San Francisco Chronicle*

Four-fifths of this book have not hitherto appeared in print.

710 pages.
At all bookstores.
$10.00

150th ANNIVERSARY
Harper & Row

If you cannot buy THE DEATH OF A PRESIDENT from your bookseller, wire us collect, giving his name, and we will supply him with the book immediately.